

# Value Card — The Light of Sunless

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## Project Overview

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- Cinematic universe blending noir, sci-fi, and philosophical themes.
- Fully developed IP: Whitepaper, Tree of Lore, Symbols, Trilogy Phases.
- Immutable proof of authorship via Bitcoin blockchain.


## Main Characters

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- Detective Crypto  — streetwise detective with neon eye power.
- Examiner  — analytical genius and strategist.
- Dico  — loyal dog with spiritual intuition.
- Diana Vire  — new essential character in Detective Crypto's journey.

## Visual Identity

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- Symbol C  — unifying emblem of the saga.
- Color palette: urban black, amber-gold, neon-blue.
- Iconic and cinematic design ready for production.

## Strategic Highlights

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- Ready-to-activate cinematic IP.
- Multi-platform potential: films, spin-offs, series, games.
- Unique blockchain proof gives legal and marketing advantage.
- Highly flexible: can be adapted by studios, publishers, or indie producers.

## Bonus Concepts

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- Spin-off potential for Examiner.
- Xbox Game Concept: exploration and investigation in Sunless World.
- Merchandise and branding opportunities: symbols, characters, collectibles.